



CO., LTD. MILLION DELIGHT

Our thoughts and
Where we want to be as a company

A million impressions in your life



We would like you to consider new business with us. To producers and manufacturers



nice to meet you

Million Delight Co., Ltd.

Representative Director Yumika Gonda

I say.

Thank you for taking a look at this document.

Thank you very much.

We would appreciate it if you could refer to it for your transactions.

people and things, people and people

SELECTED BY MANY MANUFACTURERS

Our company is engaged in retail and wholesale as a trading company.

We have direct business contracts and relationships with over 150 manufacturers.

Some manufacturers have trusted us and have chosen us as their only authorized distributor for online sales.

We would like manufacturers and producers to positively consider doing business with us.

- Our philosophy
- Characteristics and strengths of our company
- Our future goals and what we want to do

I would like to write about it.

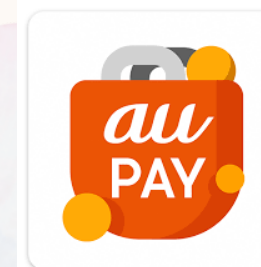
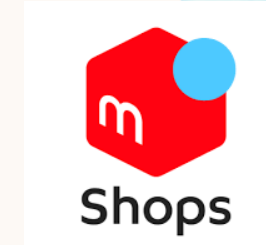


OUR PHILOSOPHY

We named our company "Million Delight" based on our desire to "bring joy to a million people" and "to bring a million emotions into people's lives." With the theme of "people and goods, people and people, and people and business," Million Delight works as a bridge to create a circle of happiness for many manufacturers, producers, customers, business partners, the natural environment, and everyone else. I will continue to focus on my role.



With lively moms This is a store operated by



↑ Yahoo! Shopping



We operate multiple EC sites

As a "store run by active moms," our online shop is run mainly by moms who are raising children and working together with each other. Currently, we are opening multiple EC sites under the common name "SHOP Blue Sky." We will continue to open more malls in the future.

[Current EC malls]

Amazon, Rakuten, Yahoo! Shopping, auPAY Market, Mercari SHOPS, own website

EC STORE



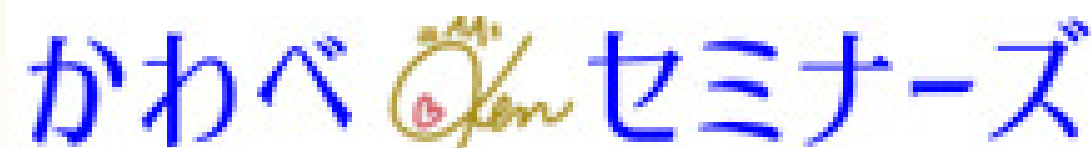
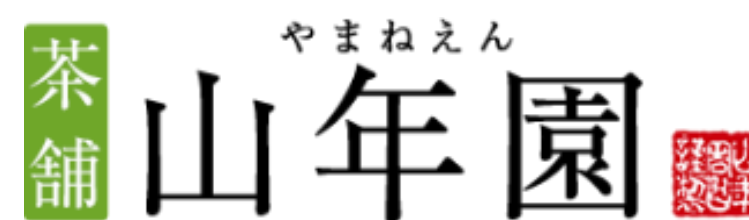
Our EC store mainly carries additive-free foods that are gentle on the body, health teas, and natural foods.

We also carry products in a wide range of categories such as home appliances, outdoor goods, and daily necessities. We have over 1000 catalogs on display at any given time.

→Our Yahoo! You can check the products on sale at the shopping store, etc.



[Example of customer]



Our features and strengths ~What we can do because we are a store run by moms~

Motivation, sincerity, and challenging spirit

In addition to meeting the expectations of customers who purchase our products, we do not just sell them, but rather connect with them in a more real way and deliver the thoughts of manufacturers and producers and the quality of their products. shape the way to do it. We consult with manufacturers and producers from time to time, and work together with them to expand sales channels and promote sales through trial and error, in line with their wishes.

The consideration and flexibility that only a mother can provide

Our company is run by mothers who are raising children. Therefore

- Be able to consider the mother's feelings and perspective
- Able to respond with compassion, consideration, and politeness that only a woman can provide.
- Various ideas from mom's perspective 🎵
- Understand children and women who are in the customer's shoes
- Feedback such as product evaluation and impressions is possible

There are strengths such as:

We are proud that we have strengths that are second to none.

Our company supports mothers who are raising children. I'm rooting for you

I want to live in an era where more mothers can be happy, their families are healthy, and they can work from home and earn an income easily! I sincerely hope so.

Therefore, "Health" "Lifestyle" "Childcare" "Work" "Mom's happiness" "Environmental conservation"

is a keyword that we focus on.



BOOK PUBLISHING



To support mothers who are raising children, we are publishing Kindle e-books on Amazon.

→If you search for “work from home” on the Amazon search screen, you will be ranked in the top 3. I'm coming out.

Written about the experiences of our company's representative, Yumika Kinta (author name: Yumika), and staff members.

This will be a book.

Opening up the future for moms! Series 1 I want to work from home using the internet!

This is the first book I read when I think

<https://amzn.to/3Ay7EsK>

→I have already published 3 books in the series, and my goal is to publish a total of 10 or more books in the future. The theme is not only work, but also food and physical and mental health, such as healthy tea.



GO TO WORK ONLINE

Online



Our staff are located all over Japan and even overseas. Therefore, we have a company online in the Metaverse, Employees come into the office and communicate with each other primarily online.

EXPANDED TO PHYSICAL STORES AS A WHOLESALER

Products from manufacturers that we have contracts with as authorized distributors We also sell wholesale to physical stores.

For example, in the case of food, supermarkets, natural food stores, restaurants, etc. We will expand this widely.

[Example of business partner]

 **FANCL GINZA SQUARE**



EXHIBITIONS/EXPERIENCE SESSIONS



From next year, we will use our Metaverse venue to hold online exhibitions and trial sessions. This event will be held.

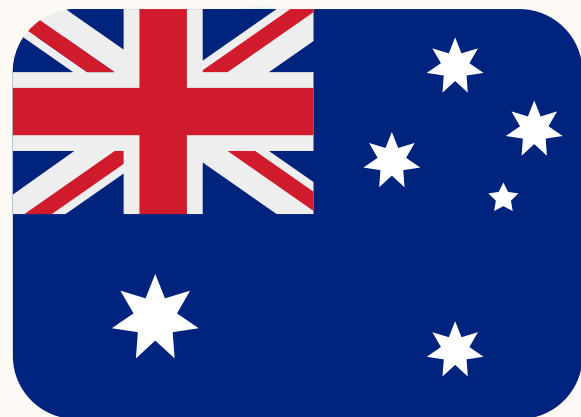
We have manufacturers and producers hold briefing sessions and seminars, and have experience booths.

We will set up a booth and allow participating mothers and children to try out the products themselves. It's a schedule.

We want to create a place to connect with customers both online and offline. We think.

EXPORT

We want the world to know about Japan's wonderful products! Our company has opened a store on Amazon in the United States, Canada, and other countries, and is making the necessary preparations for export. We will continue to take on challenges as we expand our business worldwide.



SOCIAL CONTRIBUTIONS

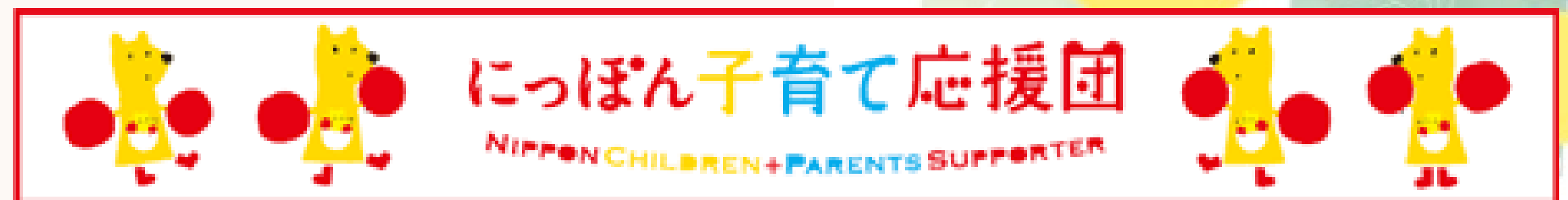
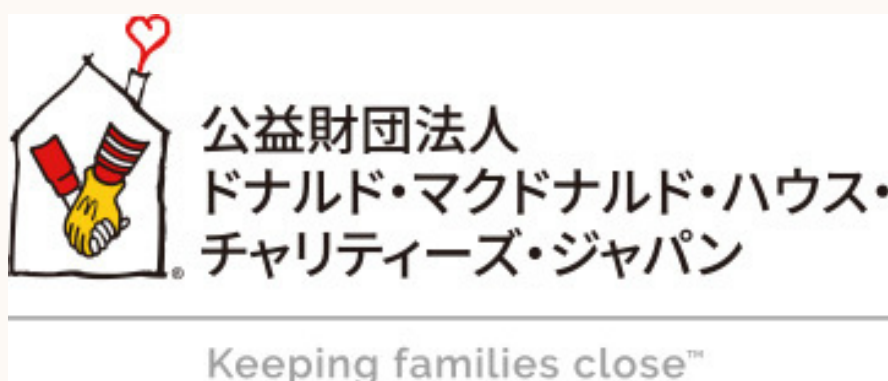
We want to return and circulate our efforts and sales proceeds to society in the best possible way.

Starting in 2019, we will donate more than 500,000 yen each year from sales and products.

We are active in making donations.

We have set up a social contribution team, so we would like to ask for the help of manufacturers and producers.

We aim for more meaningful activities.



In 2021-2022, we were able to exceed annual sales of 400 million yen.

We will continue to do our best to serve as a bridge between the products of even more manufacturers and producers and our customers.

If you don't mind, we would be happy to speak with you via ZOOM, or you can log in to the Metaverse office and talk while experiencing the exhibition venue.

We believe that you will feel more at ease because we will talk to you face-to-face with our staff.

We will do our best to promote sales according to the manufacturer's wishes.

Thank you for your consideration.

Million Delight Co., Ltd.

Representative Director Yumika Gonda

